

# Leading Creativity in POP Display Solutions

Our Display business based in Cambridgeshire and London provide a range of POP services that are second to none.

- 17 years of experience supplying blue chip retailers and brands
- A sound understanding of retailer constraints and brand demands
- Leaders in the design and supply of pre-filled solutions
- The widest range of in-house, design, print, manufacturing and fulfilment services in the UK

## Design and Innovation

Our team of 3 graphic and 5 structural designers has a consistent record in creating award-winning designs. Our clear aim is to create compelling designs that are simple to use to increase sales for our clients.

- Gold and Silver Pop News 100 awards 2005
- 2 Bronze Pop News 100 and a Bronze Starpack award 2004
- One Silver and one Bronze Starpack award 2003

## Investment in the future

Two of the biggest drivers for our clients in recent years have been lead times and compliance. We have invested in meeting their needs.

- We have the latest in-house repro with online approval
- Our industry leading digital direct to screen technology has not only improved our print quality but also reduced our lead times by up to 5 days
- Investment in large format screen presses (2500 X 1650) allow us to design units with less parts making them easier to assemble thereby aiding compliance
- In conjunction with our ink suppliers we have developed a unique range of high gloss screen inks that have removed the need for UV varnish, saving our clients cost and producing a more vibrant 3D finish

## Comprehensive Project Management

From either Level V in London or DS Display in Cambridgeshire we are able to project manage every type of requirement for an in-store campaign.

- Our experienced Project Managers are used to managing a diverse range of campaigns
- We don't keep our designers tied to the office, we encourage them to deal direct with our clients to ensure they fully understand our clients' requirements
- To us, following up after the project has been delivered, is just as important as the project itself. That is why we conduct regular follow-up store visits and project reviews to ensure we have added value for our clients

To find out more, call us now

**01353 660000** Display

**0207 907 0930** Level V

# DS Smith Packaging



LEVEL FIVE RETAIL SOLUTIONS



## Products and Services

Brand planning  
Instore marketing  
Graphic design  
Visuals  
3D Structural design  
Prototyping  
Full colour mock-ups  
Transit testing  
Project management  
Printing: Screen, Litho, Digital, Pre-Print flexo, Post-print flexo  
Manufacture  
Kitting  
Assembly  
Co-packing  
Logistics  
Store follow-up

## Contacts

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DS Smith Display and Level V are part of DS Smith Packaging, the UK's foremost corrugated packaging manufacturer. We have the widest range of products compared to our competitors, including high volume transit cases as well as speciality, decorative and heavy duty packaging. Throughout the country our vibrant network of sheet feeding and sheet plants service the diverse needs of thousands of customers. We also provide a range of advisory services designed to extract more value from the packaging supply chain. Our international alliances allow us to offer a seamless service worldwide.

DS Smith Packaging is part of DS Smith plc, a £1.6 bn group focussed on packaging and paper.

# DS Smith Packaging

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